


# COMMUNITY FUNDRAISER


## OVERVIEW



At Claim Jumper we know that needs can vary greatly from one community to another. That's why we've created a program that allows each of our restaurants to help raise funds for organizations in their local community. With our Community Fundraiser program, when you dine, we donate. The Community Fundraiser Program donates **20%** of total net sales from your event back to your organization.

Claim Jumper believes that teamwork builds the foundation for a successful community and our goal is to help make your community the best place to live, work, play and dine. Let's keep our community working and playing together.


## WHO IS ELIGIBLE TO PARTICIPATE IN A FUNDRAISER



Subject to review and selection, any non-profit organization can take part in Claim Jumper's Community Fundraiser program.

Youth Sports Clubs | Senior Communities | Parent Teacher Organizations | School Bands | School Clubs | Girl Scouts | Boy Scouts | Camps | High School Sports Teams | High School Clubs | Booster Clubs | Sororities | Fraternities | Little League Teams


## HOW IT WORKS



Your organization works with the local restaurant General Manager to determine timing for the event. Our fundraisers are a first come, first serve basis and may be held on Monday-Thursday, excluding holidays.


- Once your date is determined you will need to provide a W9 and a Contact Sheet for the organization to the General Manager
- The General Manager will in return send the organization main contact person a customized flyer with all of the information for the event for the organization to distribute
- All attendees of the fundraiser will be required to turn in a flyer with their check
- Check will be sent to the organization within 6-8 weeks from the fundraiser date

## HOW YOU BENEFIT



**20%** of all pre-tax sales brought in by your supporters will be donated directly to your organization! Flyers presented when ordering will identify members of your group.

## TIPS FOR PROMOTING A SUCCESSFUL FUNDRAISER

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- Hand out as many flyers as possible in the weeks leading up to the fundraiser
  - Insert your flyer into weekly newsletter
  - Announce the event and attach downloadable flyer on organization website
  - Send out email blast with the flyer
  - Pass out flyers during meetings, prior organizations functions and other gatherings
  - Promote your fundraiser on social media pages linking the website for them to download the flyer

\* Flyers are NOT allowed to be distributed outside or inside of the restaurant on the day of the event